

Cover letter: International student

12th April 2015

Recruiting Manager
Royal Pearl
The Granary
47 Oltmer Walk
London
WR1 9HH

Job reference: Graduate account manager vacancy

Dear Recruiting Manager,

I write with reference to the graduate account manager position at Royal Pearl, as advertised in September's edition of *Graduate Recruit*. I enclose my CV for your information.

The advert for this post mentions the pre-requisite for a degree in a marketing-related subject. I am currently studying for a BA in Marketing at the University of Birmingham and will be graduating in July.

You will note from my CV that I also have relevant work experience in this area, having undertaken an internship as an account manager at Qui Cosmetics, Shanghai, in 2013. Qui Cosmetics is also a high-end, world-recognised, luxury brand akin to Royal Pearl. In this role, I learned more about developing customer accounts through maximising client relationships and exceeding expectations. It was an experience that complemented my theoretical knowledge in this area.

During my studies I have also taken part in a range of extracurricular activities that have developed my skills and confidence. As an international student ambassador I have enjoyed meeting new people, building relationships and supporting students who are new to the university. These will be important transferable skills to the account manager role as I begin to develop client relationships and build trust in the brand.

I work well in multinational environments and speak three languages fluently. This will be of immense benefit to the company's agenda of developing its international clientele. I believe that I have a lot to offer Royal Pearl and hope I have sufficiently conveyed my potential for the role. Given that I do not have the right to work in the UK without company sponsorship, I hope Royal Pearl will consider my application and sponsor me, in light of the unique skills and experience that I can offer.

I look forward to hearing from you, if indeed this is a possibility.

Yours faithfully,

(Signed)

Print name